

INTERVIEWS: Tom Jensen 919-744-6312**IF YOU HAVE BASIC METHODOLOGICAL QUESTIONS, PLEASE E-MAIL information@publicpolicypolling.com, OR CONSULT THE FINAL PARAGRAPH OF THE PRESS RELEASE**

Americans less concerned about the War on Christmas

Raleigh, N.C. – PPP's annual poll about the holidays finds that Americans think we might have turned the corner in battling back the 'War on Christmas.' Last year we found that 47% of voters in the country thought the war was being waged, to 40% who disagreed. But now those numbers have nearly flipped with just 41% saying they think there's a 'War on Christmas' to 47% who disagree.

It may be Barack Obama's leadership that has helped dial down this war. Even though Sarah Palin literally wrote the book on the 'War on Christmas,' Americans trust Obama more than Palin to protect Americans from the war by a 42/40 margin. That Obama is trusted over a Republican on an issue that's not exactly in his wheel house is some of the best polling news he's received in months.

Perhaps one reason Americans are less concerned now about the War on Christmas is that they're really not that concerned about the whole Merry Christmas/Happy Holidays thing. Certainly they prefer Merry Christmas- 51% say that's their greeting of choice to 8% for Happy Holidays and 41% who say it doesn't make a difference. But few Americans are actually offended by being told Happy Holidays- just 22% are with 75% saying it's not a big deal.

Of course there's a new issue dividing us this holiday season, and that's whether Santa is 'verifiably white.' Only 32% of Americans think he is, while 36% say he is not and another 32% say they aren't sure. The high level of indecision may be owing to only 43% of Americans saying they believe in Santa Claus to 50% who don't. Those numbers are down from 52% saying they believed in him a year ago.

Ending on a high note 72% of Americans think they're on Santa's nice list this year to only 12% who think they've made the naughty one. So most people should have a good haul under the tree next Wednesday morning.

“Americans are less concerned this year than in the past about the War on Christmas,” said Dean Debnam, President of Public Policy Polling. “That should make it easier for them to relax and enjoy the holiday.”

PPP surveyed 741 registered voters from December 13th to 17th. The margin of error for the survey is +/- 3.6%. PPP's surveys are conducted through automated telephone interviews.





National Survey Results

- Q1** Do you have a favorable or unfavorable opinion of Christmas?
- Favorable*..... 87%
 - Unfavorable* 7%
 - Not sure* 6%
- Q2** Do you have a favorable or unfavorable opinion of Hanukkah?
- Favorable*..... 72%
 - Unfavorable* 13%
 - Not sure* 15%
- Q3** Do you have a favorable or unfavorable opinion of Kwanzaa?
- Favorable*..... 47%
 - Unfavorable* 29%
 - Not sure* 24%
- Q4** Are you personally offended if someone says 'Happy Holidays' to you, or not?
- Are*..... 22%
 - Are not*..... 75%
 - Not sure* 3%
- Q5** Are you personally offended if someone says 'Merry Christmas' to you, or not?
- Are*..... 5%
 - Are not*..... 94%
 - Not sure* 1%
- Q6** Do you prefer the phrase 'Happy Holidays' or 'Merry Christmas,' or does it not make a difference to you?
- 'Happy Holidays'* 8%
 - 'Merry Christmas'* 51%
 - Doesn't make a difference* 41%
- Q7** Do you believe in Santa Claus, or not?
- Do*..... 43%
 - Do not*..... 50%
 - Not sure* 7%
- Q8** This year, would you say you are on Santa's nice list or naughty list?
- Nice list* 72%
 - Naughty list*..... 12%
 - Not sure* 16%
- Q9** Do you think Santa Claus is a Democrat or a Republican?
- Democrat*..... 33%
 - Republican*..... 20%
 - Not sure* 47%
- Q10** Do you want a hippopotamus for Christmas, or not?
- Do*..... 15%
 - Do not*..... 76%
 - Not sure*..... 9%
- Q11** Do you think that there is a 'War on Christmas,' or not?
- Think there is* 41%
 - Think there is not* 47%
 - Not sure* 12%
- Q12** Who do you trust more to protect Americans from the 'War on Christmas': Barack Obama or Sarah Palin?
- Barack Obama*..... 42%
 - Sarah Palin* 40%
 - Not sure*..... 18%





Q13 Do you agree or disagree with the following statement? 'It's a verifiable fact that Santa Claus was white.'

Agree 32%
Disagree 36%
Not sure 32%

Q14 Do you have a favorable or unfavorable opinion of Megyn Kelly?

Favorable 26%
Unfavorable 18%
Not sure 56%

Q15 In the last presidential election, did you vote for Barack Obama or Mitt Romney?

Barack Obama 47%
Mitt Romney 44%
Someone else/Don't remember 9%

Q16 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

Very liberal 13%
Somewhat liberal 18%
Moderate 27%
Somewhat conservative 23%
Very conservative 19%

Q17 If you are a woman, press 1. If a man, press 2.

Woman 50%
Man 50%

Q18 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat 39%
Republican 32%
Independent/Other 29%

Q19 If you are Hispanic, press 1. If white, press 2. If African-American, press 3. If other, press 4.

Hispanic 9%
White 74%
African-American 12%
Other 5%

Q20 If you are 18 to 45 years old, press 1. If 46 to 65, press 2. If you are older than 65, press 3.

18 to 45 36%
46 to 65 42%
Older than 65 22%





	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Christmas Favorability				
Favorable	87%	82%	92%	80%
Unfavorable	7%	10%	4%	11%
Not sure	6%	8%	4%	10%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Hanukkah Favorability				
Favorable	72%	79%	67%	63%
Unfavorable	13%	9%	15%	23%
Not sure	15%	12%	18%	14%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Kwanzaa Favorability				
Favorable	47%	63%	31%	42%
Unfavorable	29%	15%	44%	32%
Not sure	24%	22%	25%	26%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Offended by 'Happy Holidays'?				
Are	22%	8%	38%	19%
Are not	75%	89%	59%	77%
Not sure	3%	3%	4%	4%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Offended by 'Merry Christmas'?				
Are	5%	7%	2%	10%
Are not	94%	91%	98%	86%
Not sure	1%	1%	0%	4%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Prefer 'Happy Holidays' or 'Merry Christmas'?				
'Happy Holidays'	8%	12%	5%	2%
'Merry Christmas'	51%	27%	78%	45%
Doesn't make a difference	41%	61%	17%	53%





	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Believe in Santa?				
Do	43%	44%	42%	50%
Do not	50%	47%	53%	44%
Not sure	7%	9%	5%	5%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
On Nice or Naughty List?				
Nice list	72%	73%	76%	53%
Naughty list	12%	11%	11%	23%
Not sure	16%	17%	13%	24%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Is Santa Dem or GOP?				
Democrat	33%	56%	12%	17%
Republican	20%	4%	40%	6%
Not sure	47%	39%	48%	76%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Want a Hippo for Christmas?				
Do	15%	14%	16%	12%
Do not	76%	77%	76%	76%
Not sure	9%	9%	8%	13%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Is There a War on Christmas?				
Think there is	41%	17%	68%	33%
Think there is not	47%	70%	25%	34%
Not sure	12%	13%	7%	33%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Trust Obama or Palin More to Protect from War on Christmas?				
Barack Obama	42%	82%	4%	19%
Sarah Palin	40%	4%	81%	28%
Not sure	18%	14%	14%	54%





	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Agree/Disagree: Santa is White				
Agree	32%	20%	47%	20%
Disagree	36%	49%	20%	47%
Not sure	32%	31%	33%	33%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Kelly Favorability				
Favorable	26%	8%	48%	11%
Unfavorable	18%	27%	9%	17%
Not sure	56%	65%	43%	73%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Christmas Favorability						
Favorable	87%	85%	81%	88%	91%	85%
Unfavorable	7%	6%	14%	6%	5%	6%
Not sure	6%	9%	4%	6%	4%	9%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Hanukkah Favorability						
Favorable	72%	80%	77%	75%	66%	67%
Unfavorable	13%	8%	9%	13%	18%	15%
Not sure	15%	12%	14%	12%	16%	18%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Kwanzaa Favorability						
Favorable	47%	75%	59%	52%	34%	26%
Unfavorable	29%	11%	18%	24%	40%	46%
Not sure	24%	15%	23%	24%	26%	27%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Offended by 'Happy Holidays'?						
Are	22%	19%	9%	18%	30%	33%
Are not	75%	77%	90%	78%	67%	63%
Not sure	3%	4%	2%	4%	3%	4%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Offended by 'Merry Christmas'?						
Are	5%	14%	4%	8%	1%	1%
Are not	94%	83%	95%	91%	99%	98%
Not sure	1%	3%	1%	1%	-	1%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Prefer 'Happy Holidays' or 'Merry Christmas'?						
'Happy Holidays'	8%	27%	7%	7%	4%	1%
'Merry Christmas'	51%	27%	34%	45%	66%	75%
Doesn't make a difference	41%	46%	58%	48%	30%	24%





	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Believe in Santa?						
Do	43%	54%	48%	41%	43%	37%
Do not	50%	37%	46%	55%	52%	52%
Not sure	7%	9%	6%	5%	5%	11%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
On Nice or Naughty List?						
Nice list	72%	73%	79%	63%	74%	77%
Naughty list	12%	14%	7%	17%	9%	11%
Not sure	16%	13%	14%	20%	17%	12%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Is Santa Dem or GOP?						
Democrat	33%	77%	48%	29%	17%	14%
Republican	20%	9%	7%	15%	28%	37%
Not sure	47%	14%	45%	56%	54%	49%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Want a Hippo for Christmas?						
Do	15%	22%	11%	15%	12%	17%
Do not	76%	70%	82%	73%	81%	74%
Not sure	9%	8%	6%	12%	8%	9%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Is There a War on Christmas?						
Think there is	41%	17%	14%	36%	60%	68%
Think there is not	47%	65%	76%	52%	29%	23%
Not sure	12%	18%	10%	13%	12%	9%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Trust Obama or Palin More to Protect from War on Christmas?						
Barack Obama	42%	80%	78%	43%	15%	11%
Sarah Palin	40%	11%	12%	22%	70%	77%
Not sure	18%	9%	10%	35%	15%	12%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Agree/Disagree: Santa is White						
Agree	32%	25%	23%	26%	35%	50%
Disagree	36%	49%	52%	42%	25%	17%
Not sure	32%	26%	25%	32%	40%	34%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Kelly Favorability						
Favorable	26%	13%	3%	19%	41%	48%
Unfavorable	18%	31%	38%	17%	4%	9%
Not sure	56%	56%	59%	64%	55%	42%





	Base	Gender	
		Woman	Man
Christmas Favorability			
Favorable	87%	87%	86%
Unfavorable	7%	7%	7%
Not sure	6%	6%	6%

	Base	Gender	
		Woman	Man
Hanukkah Favorability			
Favorable	72%	73%	72%
Unfavorable	13%	11%	15%
Not sure	15%	16%	13%

	Base	Gender	
		Woman	Man
Kwanzaa Favorability			
Favorable	47%	47%	48%
Unfavorable	29%	28%	30%
Not sure	24%	25%	22%

	Base	Gender	
		Woman	Man
Offended by 'Happy Holidays'?			
Are	22%	22%	22%
Are not	75%	75%	74%
Not sure	3%	3%	3%

	Base	Gender	
		Woman	Man
Offended by 'Merry Christmas'?			
Are	5%	7%	4%
Are not	94%	92%	95%
Not sure	1%	1%	1%

	Base	Gender	
		Woman	Man
Prefer 'Happy Holidays' or 'Merry Christmas'?			
'Happy Holidays'	8%	8%	7%
'Merry Christmas'	51%	50%	52%
Doesn't make a difference	41%	41%	41%





	Base	Gender	
		Woman	Man
Believe in Santa?			
Do	43%	51%	35%
Do not	50%	42%	57%
Not sure	7%	7%	7%

	Base	Gender	
		Woman	Man
On Nice or Naughty List?			
Nice list	72%	80%	65%
Naughty list	12%	7%	17%
Not sure	16%	13%	18%

	Base	Gender	
		Woman	Man
Is Santa Dem or GOP?			
Democrat	33%	33%	34%
Republican	20%	18%	22%
Not sure	47%	50%	44%

	Base	Gender	
		Woman	Man
Want a Hippo for Christmas?			
Do	15%	14%	16%
Do not	76%	76%	77%
Not sure	9%	10%	8%

	Base	Gender	
		Woman	Man
Is There a War on Christmas?			
Think there is	41%	38%	44%
Think there is not	47%	48%	46%
Not sure	12%	14%	10%

	Base	Gender	
		Woman	Man
Trust Obama or Palin More to Protect from War on Christmas?			
Barack Obama	42%	47%	36%
Sarah Palin	40%	31%	50%
Not sure	18%	22%	14%





	Base	Gender	
		Woman	Man
Agree/Disagree: Santa is White			
Agree	32%	34%	30%
Disagree	36%	35%	37%
Not sure	32%	31%	33%

	Base	Gender	
		Woman	Man
Kelly Favorability			
Favorable	26%	22%	30%
Unfavorable	18%	17%	20%
Not sure	56%	62%	50%

	Base	Party		
		Democrat	Republican	Independent/Other
Christmas Favorability				
Favorable	87%	85%	86%	89%
Unfavorable	7%	9%	9%	4%
Not sure	6%	6%	5%	7%

	Base	Party		
		Democrat	Republican	Independent/Other
Hanukkah Favorability				
Favorable	72%	80%	64%	71%
Unfavorable	13%	8%	18%	15%
Not sure	15%	12%	18%	14%

	Base	Party		
		Democrat	Republican	Independent/Other
Kwanzaa Favorability				
Favorable	47%	62%	29%	47%
Unfavorable	29%	15%	48%	27%
Not sure	24%	22%	23%	26%

	Base	Party		
		Democrat	Republican	Independent/Other
Offended by 'Happy Holidays'?				
Are	22%	14%	29%	25%
Are not	75%	84%	66%	72%
Not sure	3%	2%	5%	3%

	Base	Party		
		Democrat	Republican	Independent/Other
Offended by 'Merry Christmas'?				
Are	5%	8%	1%	6%
Are not	94%	90%	97%	94%
Not sure	1%	1%	1%	0%

	Base	Party		
		Democrat	Republican	Independent/Other
Prefer 'Happy Holidays' or 'Merry Christmas'?				
'Happy Holidays'	8%	13%	5%	4%
'Merry Christmas'	51%	33%	74%	51%
Doesn't make a difference	41%	54%	21%	45%





	Base	Party		
		Democrat	Republican	Independent/Other
Believe in Santa?				
Do	43%	49%	40%	40%
Do not	50%	42%	56%	53%
Not sure	7%	9%	4%	7%

	Base	Party		
		Democrat	Republican	Independent/Other
On Nice or Naughty List?				
Nice list	72%	76%	71%	69%
Naughty list	12%	8%	14%	15%
Not sure	16%	16%	15%	16%

	Base	Party		
		Democrat	Republican	Independent/Other
Is Santa Dem or GOP?				
Democrat	33%	57%	14%	23%
Republican	20%	4%	45%	14%
Not sure	47%	39%	42%	62%

	Base	Party		
		Democrat	Republican	Independent/Other
Want a Hippo for Christmas?				
Do	15%	16%	14%	13%
Do not	76%	74%	80%	76%
Not sure	9%	10%	6%	11%

	Base	Party		
		Democrat	Republican	Independent/Other
Is There a War on Christmas?				
Think there is	41%	22%	61%	45%
Think there is not	47%	63%	29%	44%
Not sure	12%	15%	10%	10%

	Base	Party		
		Democrat	Republican	Independent/Other
Trust Obama or Palin More to Protect from War on Christmas?				
Barack Obama	42%	77%	9%	30%
Sarah Palin	40%	10%	76%	42%
Not sure	18%	13%	16%	28%

	Base	Party		
		Democrat	Republican	Independent/Other
Agree/Disagree: Santa is White				
Agree	32%	24%	42%	31%
Disagree	36%	48%	23%	34%
Not sure	32%	28%	34%	35%

	Base	Party		
		Democrat	Republican	Independent/Other
Kelly Favorability				
Favorable	26%	9%	44%	29%
Unfavorable	18%	24%	9%	19%
Not sure	56%	67%	47%	52%





	Base	Race			
		Hispanic	White	African-American	Other
Christmas Favorability					
Favorable	87%	89%	86%	90%	76%
Unfavorable	7%	8%	8%	4%	5%
Not sure	6%	4%	6%	5%	19%

	Base	Race			
		Hispanic	White	African-American	Other
Hanukkah Favorability					
Favorable	72%	68%	73%	78%	60%
Unfavorable	13%	26%	11%	15%	19%
Not sure	15%	6%	16%	7%	21%

	Base	Race			
		Hispanic	White	African-American	Other
Kwanzaa Favorability					
Favorable	47%	59%	42%	79%	25%
Unfavorable	29%	32%	31%	13%	38%
Not sure	24%	9%	27%	7%	37%

	Base	Race			
		Hispanic	White	African-American	Other
Offended by 'Happy Holidays'?					
Are	22%	33%	23%	14%	15%
Are not	75%	66%	74%	83%	84%
Not sure	3%	1%	4%	3%	1%

	Base	Race			
		Hispanic	White	African-American	Other
Offended by 'Merry Christmas'?					
Are	5%	21%	3%	10%	1%
Are not	94%	79%	96%	87%	97%
Not sure	1%	-	1%	3%	2%

	Base	Race			
		Hispanic	White	African-American	Other
Prefer 'Happy Holidays' or 'Merry Christmas'?					
'Happy Holidays'	8%	19%	7%	3%	11%
'Merry Christmas'	51%	30%	56%	39%	52%
Doesn't make a difference	41%	51%	37%	59%	37%





	Base	Race			
		Hispanic	White	African-American	Other
Believe in Santa?					
Do	43%	54%	42%	45%	45%
Do not	50%	36%	52%	47%	40%
Not sure	7%	10%	6%	8%	15%

	Base	Race			
		Hispanic	White	African-American	Other
On Nice or Naughty List?					
Nice list	72%	60%	74%	73%	61%
Naughty list	12%	28%	10%	11%	6%
Not sure	16%	11%	15%	16%	32%

	Base	Race			
		Hispanic	White	African-American	Other
Is Santa Dem or GOP?					
Democrat	33%	41%	30%	48%	40%
Republican	20%	21%	23%	5%	12%
Not sure	47%	39%	48%	47%	48%

	Base	Race			
		Hispanic	White	African-American	Other
Want a Hippo for Christmas?					
Do	15%	33%	13%	3%	27%
Do not	76%	56%	78%	90%	57%
Not sure	9%	11%	9%	7%	16%

	Base	Race			
		Hispanic	White	African-American	Other
Is There a War on Christmas?					
Think there is	41%	40%	43%	31%	43%
Think there is not	47%	42%	46%	57%	43%
Not sure	12%	19%	11%	11%	14%

	Base	Race			
		Hispanic	White	African-American	Other
Trust Obama or Palin More to Protect from War on Christmas?					
Barack Obama	42%	48%	36%	70%	45%
Sarah Palin	40%	19%	47%	13%	42%
Not sure	18%	32%	17%	17%	13%





	Base	Race			
		Hispanic	White	African-American	Other
Agree/Disagree: Santa is White					
Agree	32%	37%	36%	2%	40%
Disagree	36%	19%	33%	65%	42%
Not sure	32%	44%	32%	33%	18%

	Base	Race			
		Hispanic	White	African-American	Other
Kelly Favorability					
Favorable	26%	25%	29%	8%	27%
Unfavorable	18%	14%	19%	15%	16%
Not sure	56%	61%	52%	77%	57%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Christmas Favorability				
Favorable	87%	91%	83%	86%
Unfavorable	7%	7%	9%	6%
Not sure	6%	2%	8%	8%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Hanukkah Favorability				
Favorable	72%	72%	75%	68%
Unfavorable	13%	19%	9%	12%
Not sure	15%	10%	16%	20%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Kwanzaa Favorability				
Favorable	47%	52%	47%	39%
Unfavorable	29%	31%	26%	31%
Not sure	24%	17%	27%	30%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Offended by 'Happy Holidays'?				
Are	22%	20%	21%	28%
Are not	75%	79%	74%	68%
Not sure	3%	1%	5%	4%





	Base	Age		
		18 to 45	46 to 65	Older than 65
Offended by 'Merry Christmas'?				
Are	5%	9%	2%	5%
Are not	94%	90%	96%	94%
Not sure	1%	1%	1%	1%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Prefer 'Happy Holidays' or 'Merry Christmas'?				
'Happy Holidays'	8%	9%	8%	5%
'Merry Christmas'	51%	46%	52%	58%
Doesn't make a difference	41%	44%	40%	37%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Believe in Santa?				
Do	43%	41%	47%	42%
Do not	50%	52%	47%	51%
Not sure	7%	7%	7%	7%

	Base	Age		
		18 to 45	46 to 65	Older than 65
On Nice or Naughty List?				
Nice list	72%	69%	74%	74%
Naughty list	12%	18%	9%	9%
Not sure	16%	13%	17%	18%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Is Santa Dem or GOP?				
Democrat	33%	38%	32%	28%
Republican	20%	18%	22%	19%
Not sure	47%	44%	46%	53%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Want a Hippo for Christmas?				
Do	15%	22%	11%	9%
Do not	76%	72%	78%	80%
Not sure	9%	6%	10%	11%





	Base	Age		
		18 to 45	46 to 65	Older than 65
Is There a War on Christmas?				
Think there is	41%	39%	41%	45%
Think there is not	47%	53%	45%	41%
Not sure	12%	9%	13%	14%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Trust Obama or Palin More to Protect from War on Christmas?				
Barack Obama	42%	45%	42%	36%
Sarah Palin	40%	36%	40%	47%
Not sure	18%	19%	18%	16%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Agree/Disagree: Santa is White				
Agree	32%	34%	30%	31%
Disagree	36%	42%	34%	30%
Not sure	32%	24%	36%	39%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Kelly Favorability				
Favorable	26%	22%	28%	29%
Unfavorable	18%	21%	18%	14%
Not sure	56%	58%	54%	57%

